Think School Assignment: Video Editor Role

OVERVIEW

We're looking for a sharp Video Editor who can turn raw A-roll into tight, watchable, value-packed edits.

This is not about adding random effects — it's about flow, cuts, text, and your storytelling sense.

GOAL OF THE ASSIGNMENT

To evaluate your ability to:

- Cut raw A-roll into a sharp, clear intro, a full pack intro.
- Add text, music, or effects that feel natural
- Fix pacing, add polish match Think School's clean, no-fluff style

EDITING TASK

You'll get an A-roll raw clip intro segment of one of our recent videos. Download here

Your task:

- Edit the clip into a finished intro.
- Keep it tight, clean cut filler, fix audio, use subtitles/text if it helps.
- Add simple music/effects if you like but keep it in our style.

SUBMISSION FORMAT

- Upload your final edit as an unlisted YouTube link *or* Google Drive link. Name your file: [YourName]_ThinkSchool_EditTest.mp4
- Sharing: Anyone with a link can view/download.
- Submit the link in the **Typeform**.

Pointing system

Here's what we're expecting to see in the video:

Utilising Motion Graphics (10 points):

Display your proficiency in incorporating motion graphics that enhance the visual appeal and convey information creatively. Use animations, text overlays, and dynamic elements to emphasize key points.

Enhancing with Sound Design (10 points):

Demonstrate your skill in integrating sound effects to add depth and excitement to the video. These audio cues should complement the visuals and contribute to the overall immersive experience, creating a captivating and memorable impression.

Maintaining Consistency with Existing videos (10 points):

Illustrate your ability to maintain the established style and branding of our current videos. This includes utilizing similar, typography, and pacing to ensure that the new video seamlessly fits within the existing lineup and feels like a natural extension of the videos.

Adding a 1% Improvement (20 points):

Showcase your innovative thinking by incorporating a unique element into the videos that sets it apart from the current videos. Take inspiration from channels like James Jani, Dodford, Patrick Gavia, Johnny Harris etc.