

# Job Title: Lead Writer (Full-Time)

**Location:** Andheri, Mumbai | **Level:** Mid–Senior

**Department:** Research & Writing Team

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## About the Role

At Think School, storytelling is our superpower and our writing team is at the heart of it.

We're looking for a **Lead Writer** who can think strategically, write sharply, and lead creatively. This isn't just a content role—it's a narrative leadership role. You'll be responsible for scripting India's smartest business, geopolitics, and economic content seen by millions.

If you love building narratives from scratch, simplifying complexity, and leading a team of writers to do the same, this is your stage.

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## What You'll Do

- Lead the scripting of YouTube videos, case studies, reels, and long-form explainers.
  - Own the voice, structure, and research quality of every major Think School script.
  - Collaborate with editors, designers, founders, and researchers to build ideas into powerful narratives.
  - Mentor junior writers and build scalable writing frameworks.
  - Stay ahead of trends across business, policy, tech, and creator ecosystems and pitch fresh ideas.
  - Review and refine content with surgical precision from hook to CTA.
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## What We're Looking For

- 4–6 years of writing or editorial experience (YouTube, journalism, content strategy, or research-driven roles).
- Excellent command over structure, clarity, tone, and research accuracy.
- A love for simplifying complex topics from global economics to Indian unicorns.
- Ability to lead, mentor, and review the work of other writers.
- Experience writing for voiceover, video, or multimedia formats.
- Bonus if you've built stories that went viral or inspired communities.

## Why Join Think School?

- You'll write for **impact**, not just for impressions.
  - You'll shape narratives that influence how young India thinks about business and the world.
  - You'll join a team of thinkers, builders, and storytellers obsessed with clarity and quality.
  - You'll have the freedom to lead your own writing style, formats, and team culture.
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## How to Apply

1. Visit [thethinkschool.com](https://thethinkschool.com)
2. Go to the **Career Openings** section
3. Select the **Lead Writer** role
4. Complete the writing assignment — this is your shot to show your writing chops
5. Click **Apply Job** and submit your assignment and resume via the form

**Note:** We prioritize applications with completed assignments — because great writing speaks for itself.