

Think School Assignment: Graphic Designer Role

OVERVIEW

We're hiring a **Graphic Designer** who gets how to make thumbnails that *work*.
This is not about fancy art, it's about clear, scroll-stopping visuals.

GOAL OF THE ASSIGNMENT

To evaluate your ability to:

- Redesign business case thumbnails that pop
 - Make podcast visuals that build a recognisable serie
 - Use clean, bold text & color easy to read small
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THUMBNAIL REDESIGN

1. Business Case Study Thumbnail

- Video link: [Watch here](#)
Make a clear, bold new thumbnail.

2. Podcast Episode Thumbnail

- Video link: [Watch here](#)
- Make a podcast cover style that works as a series.

Both must:

- Be clear at small sizes
 - Have punchy text if used
 - Use a clean, modern palette
 - Look consistent for future series episodes
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SUBMISSION FORMAT

- Upload both final thumbnails to **Google Drive**.
- Name your file: [\[YourName\]_ThinkSchool_Thumbnail](#)
- Sharing: **Anyone with a link can view/download**.
- Submit the drive link in the **Typeform**.